SUMMER
AT SCAD Hong Kong

2013

SCAD: THE UNIVERSITY FOR CREATIVE CAREERS

The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in more than 40 areas of study, as well as minors in over 60 disciplines.

SCAD has a growing network of more than 20,000 alumni and offers an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 11,000 students, comes from all 50 United States and more than 100 countries worldwide. Each student is nurtured and motivated by a faculty of nearly 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment. SCAD's innovative curriculum is enhanced by advanced, professional-level technology, equipment and learning resources and has garnered acclaim from respected organizations and publications; see the latest at scad.edu/recognition.

WELCOME

Summer is the perfect time to explore new avenues of artistic development. SCAD Hong Kong offers summer workshops designed for teens ages 14–19 to pursue art and design disciplines and work alongside their peers in SCAD's outstanding educational facilities. Summer workshops are ideal opportunities for participants to **create**, **learn** and **grow**.

Teen Summer Workshops

Monday–Friday
9 a.m. to 4 p.m.

Foundation Workshop:
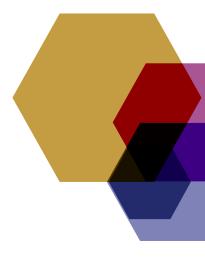HK$4,500 and HK$500 supply fee (if applicable)

Major-specific Workshop:
HK$5,500 and HK$500 supply fee (if applicable)

Participants attend morning and afternoon workshops with a lunch break in between.

SESSION **DATES**

Session I . . . . **July 15–19**
Session II . . . . . . **July 22–26**
Session III . . . . . . **July 29–Aug. 2**
Session IV . . . . . . **Aug. 5–9**

Workshop summaries

FOUNDATION STUDIES

Design Studio: Pop-up Books
Professor Jo Peterson
Session I
Session III
Bring new life to a page by animating it with 3-D and movable components! In this workshop, participants learn the fundamental principles that guide the creation of many interactive pop-up books published today. Beginning with basic tools and techniques, the workshop quickly moves on to building a series of increasingly complex movable structures.

Design Studio: Line in Space
Professor Jo Peterson
Session II
Session IV
In this workshop, participants create wire sculptures from natural objects. In 2-D applications, lines can be used to define shapes and planes on a flat surface. In this workshop, participants explore how lines drawn with wire can exist through space and how these lines can also suggest shapes and planes.

Drawing Studio: The Figure
Professor Dale Clifford
Session I
Session III
In this workshop, participants explore basic skills and techniques to capture the human form. Using gesture drawings, participants learn to convey the mass, movement and basic proportions of the subject. As the workshop progresses, participants explore the use of value to further render the subject to create a believable illusion of the human form.

Drawing Studio: To Meme or Not To Meme
Professor Dale Clifford
Session II
Session IV
In this workshop, participants create self-portraits, exploring the cultural phenomenon of a "meme" to convey an idea related to the subject. Basic portrait-drawing skills are introduced to capture the human form. Using pen and ink, participants explore both traditional and unorthodox marks to enhance the surface, or physical texture, of the drawing.

Workshop summaries

MAJOR-SPECIFIC*

**Character and Creature Design
for Games and Animation**
Professor Matt Maloney
Session I
Session II
Students design and then create 3-D concept sculp-
tures of creatures or characters used in development
for animation, games, film and sequential art. These
sculptures—called "maquettes" in the industry—are
created from polymer building materials, cured, and
primed for painting. Students receive instruction in
armature building, sculpting techniques, and general
character and creature design practices.

Introduction to Advertising
Professor Ron Wilcox
Session I
This workshop introduces the basic skills required to
develop an advertising and marketing campaign.
During the development of the campaign, areas cov-
ered include campaign assignment, client strategy,
brief development and creative concepting.

Introduction to Animation
Professor Kinson Cheung
Session IV
Students are introduced to the history of animation as
well as the basic principles of the craft, including the
recreation of old time animation, cut-out animation,
and 2-D and 3-D animation.

Introduction to Fashion
Professor Yuli Yuferev
Session I
Session II
Session IV
This course addresses the basic elements of fashion
design. Students are introduced to the design pro-
cesses of trend and fabric research, storyboarding
compiling, color story, and the development of cre-
ative ideas.

Introduction to Game Development
Professor Jose Rueda
Session I
In this workshop, participants learn what it takes to
develop games, from generating ideas to designing
play and building a game using specialized tools.
Developing games involves various disciplines from
social sciences to art and technology. Prior experience
in computer programming is not required for this work-
shop. The workshop targets people with a passion for
gaming who want to learn how games are made and
investigate what aspect of games might be more
appealing for them in the production process of a game.

Introduction to Graphic Design
Professor Chris Yin
Session II
This workshop introduces students to the design pro-
cess and principles of design. Emphasis is placed on
problem-solving and graphic design as a form of visual
communication. Students learn how to concept,
design and implement their creative ideas using
industry-standard software.

Introduction to Industrial Design
Professor Owen Foster
Session II
This course introduces students to the industrial
design profession. Lectures, discussions and problem-
solving exercises explore industrial design as a creative
process, examine its history and provide insight into
professional opportunities in the field.

Introduction to Motion Media Design
Professor Alvin Chen
Session III
Workshop participants are taught professional tools
of the motion media trade, including Cinema 4D,
Maya, ZBrush and FCP Studio, to help bring their
visions to life.

Introduction to Painting
Professor David Smith
Session III
Session IV
This course is an introduction to the history and tech-
niques of acrylic and watercolor paint. Using thumb-
nail sketches, technical exercises, color theory and
onsite studies, students create two artworks based on
a "frame within a frame." Using the window as a theme,
the focus is on a tight compositional design, tonal
structure and mixing paint using the color wheel.

Introduction to Photography
Professor Evangelo Costadimas
Session IV
Participants learn the latest professional techniques
for creating spectacular photographs in multiple
genres, including studio lighting, digital retouching
and digital printing.

Type Face Design
Professor Derek Black
Session III
This workshop explores the domain of typeface design
from a calligraphic, contemporary and deconstructive
context, giving participants the opportunity to develop
their own design and functioning font. The designs
created are based on practical explorations of lettering
and calligraphy.

*Please note that teens ages 14–16 may attend a major-specific workshop only after completing a foundation studies workshop in a previous session.

Program details

HOURS
Monday through Friday, 9 a.m. to 4 p.m.

FORMAT
Workshops are taught by SCAD professors; the language of instruction is English.

Workshops may include demonstrations, lectures, studio work and local field trips. During workshop hours, participants have access to the university's facilities, resources and libraries. Supplies are provided, and a HK$500 supply fee will be charged per workshop. Teen summer workshop participants may choose to attend one or multiple intensive five-day sessions.

REGISTRATION
Payment can be made by cash or check and may be mailed or hand-delivered to SCAD Hong Kong at the address below. Email hongkongsummer@scad.edu regarding payment via telegraphic transfer or local interbank transfer. (Please do not mail cash.)

    SCAD Hong Kong
    Attention: Admission Summer Workshops
    292 Tai Po Road
    Sham Shui Po, Hong Kong

FEES
Workshop fees include tuition and the use of SCAD facilities and technology. An additional supply fee will be charged if necessary.

Foundation Workshop:
HK$4,500 and HK$500 HKD supply fee (if applicable)

Major-specific Workshop:
HK$5,500 and HK$500 supply fee (if applicable)

LUNCH
Students will be given a 1.5-hour lunch break each day. Lunch is not included and students may choose to go out or bring their own lunch. Please note that refrigeration will not be available for students. A lunch area will be provided.

CANCELLATION POLICY
For cancellations made two weeks or more prior to the start of the scheduled workshop session, fees will be refunded minus a 25 percent cancellation fee. For cancellations made less than two weeks in advance of the scheduled workshop session, fees will be refunded minus a 50 percent cancellation fee. No refunds will be made after the start of the scheduled session. Please note that if SCAD should have to cancel the workshop for any reason, participants will be refunded in full.

WAITING LIST
A waiting list is established when all spaces in a summer workshop are filled. If the preferred workshop is full, the student may request to be put on a waiting list. If a space becomes available at least two weeks prior to the start of a program, the student is notified. If the student chooses to accept an available spot, the program fee is due immediately.

ARRIVAL/PARKING
Participants arrive and check in at SCAD Hong Kong on Monday morning, the first day of each session. Parking is not available and public transportation is recommended. The Sham Shui Po MTR Station (exit D2) is the MTR station closest to SCAD Hong Kong.

INCLEMENT WEATHER
Classes may be cancelled or rescheduled if a Typhoon Signal No. 8 or Black Rainstorm Warning is issued. Students and parents/guardians will be notified of schedule changes via the email address(es) provided.

DEPARTURE
Participants must vacate assigned classrooms by 4 p.m. each day.

REGISTRATION and liability release forms

SCAD Hong Kong summer workshops
REGISTRATION

Participants may attend one or multiple sessions, choosing one workshop per week:

☐ **Session I: July 15–19**   Title of workshop _____

☐ **Session II: July 22–26**   Title of workshop _____

☐ **Session III: July 29–Aug. 2**   Title of workshop _____

☐ **Session IV: Aug. 5–9**   Title of workshop _____

Family name _____

Given name _____ ☐ Male   ☐ Female

Address _____

_____

Home phone _____ Cellphone _____

Email _____

Name of school _____

Date of birth   DD / MM / YY   Form or grade level completed _____

Parent/guardian name(s) _____

Parent/guardian email(s) _____

Parent/guardian phone(s) _____

How did you find out about SCAD Hong Kong Summer Workshops?
☐ Ad   ☐ Brochure   ☐ Friend/Family   ☐ School   ☐ Website   ☐ Visit to SCAD Hong Kong

☐ Other: _____

Fee: Foundation workshops: HK$4,500 and HK$500 supply fee if applicable
      Major-specific workshops: HK$5,500 and HK$500 supply fee if applicable

     Total amount enclosed: ☐ HK$ _____

Method of payment: ☐ Cash
                  ☐ Personal check payable to: SCAD Foundation (Hong Kong) Limited
                  ☐ Telegraphic or local interbank transfer

Signature _____

Completed registration form and payment may be mailed or hand-delivered to:

SCAD Hong Kong · 292 Tai Po Road, Sham Shui Po, Hong Kong
Attention: Admission Summer Workshops

SCAD Hong Kong summer workshops
RELEASE OF LIABILITY/ASSUMPTION OF RISK

Participants may attend one or multiple sessions, choosing one workshop per week:

☐ **Session I: July 15–19**   Title of workshop _____

☐ **Session II: July 22–26**   Title of workshop _____

☐ **Session III: July 29–Aug. 2**   Title of workshop _____

☐ **Session IV: Aug. 5–9**   Title of workshop _____

Print in black or blue ink and answer all questions.

GIVEN	FAMILY

Student name

PARENT/GUARDIAN EMERGENCY CONTACT IN HONG KONG

GIVEN	FAMILY	

Name   Relationship

Home address

Home phone   Work phone   Cellphone

ALTERNATE EMERGENCY CONTACT IN HONG KONG

GIVEN	FAMILY	

Name   Relationship

Home phone   Work phone   Cellphone

1. I am fully aware and I understand the nature of SCAD Hong Kong Summer Workshops sponsored by the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited. Workshop sessions take place as follows. SCAD Hong Kong Summer Workshops are held at SCAD Hong Kong, 292 Tai Po Road, Sham Shui Po, Hong Kong, during the hours of 9 a.m. to 4 p.m. on the four session weeks above.

2. I am fully aware of and I understand the nature of workshop activities, including, but not limited to, field trips and other activities at locations away from the SCAD Hong Kong campus and that travel to and from these locations may be required. I expressly consent and authorize participation by my child in all workshop activities and to travel by my child to and from the SCAD Hong Kong campus to other such locations in connection with workshop activities. I have investigated the nature of the workshop and workshop activities, and have had all my questions, if any, fully answered that I may have regarding the workshop and workshop activities, and have concluded that the workshop and workshop activities are appropriate for my child.

3. I understand and acknowledge that traveling to and from the SCAD Hong Kong campus to attend the workshop, attending the workshop, participating in workshop activities at SCAD Hong Kong and other locations, and traveling to and from the SCAD Hong Kong campus on field trips and for activities at other locations (collectively "workshop activities") involve certain risks for and to my child beyond the reasonable control of the Savannah College of Art and Design /SCAD Foundation (Hong Kong) Limited, including but not limited to accidents, emergencies and exposure to reckless conduct of other persons (collectively "workshop

activity risks"), and that the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited disclaims any and all liability and responsibility for any and all workshop activity risks. I fully assume all workshop activity risks on behalf of myself, my child, and all of my child's parents and/or guardians. Participants do so at their own risk and subject to all terms and conditions set by any location visited.

4. In consideration of allowing my child to attend the workshop and workshop activities, and for other consideration, the receipt and sufficiency of which is hereby acknowledged, I agree on behalf of myself, my child, and all of my child's parents and/or guardians, and our heirs, successors, and assigns ("our behalf" or "we") that I waive and release any and all claims, causes of action, liabilities, damages, losses, costs and expenses, of every nature whatsoever that we, or any of us, may have against the Savannah College of Art and Design, Inc. /SCAD Foundation (Hong Kong) Limited[1] arising out of or relating to workshop activities, and agree to indemnify and hold harmless the Savannah College of Art and Design, Inc./SCAD Foundation (Hong Kong) Limited from and against any and all such claims, causes of action, liabilities, damages, losses, costs and expenses, including but not limited to attorney fees and expenses, which may be asserted arising from or relating to my child and my child's participation in workshop activities, including, but not limited to, any injury to third parties that may arise because of my child's actions or omissions.

5. By signing this waiver form, I understand, acknowledge and agree that I may be giving up important legal rights and remedies available to myself, my child, my child's other parents and/or guardians, together with their heirs, administrators, successors and assigns.

I fully understand the consequences of and sign this waiver knowingly, freely and willingly.

	DD	MM	YY

Parent/guardian signature   Date   /   /

1 As used in this Agreement, the Savannah College of Art and Design, Inc./SCAD Foundation (Hong Kong) Limited, includes its affiliated and related entities and their past, current and future trustees, officers, directors, board members, shareholders, agents, representatives, attorneys, insurers, employees, successors and assigns.

58689.03.13

SCAD Hong Kong summer workshops
PARENTAL AUTHORIZATION

Participants may attend one or multiple sessions, choosing one workshop per week:

☐ **Session I: July 15–19**   Title of workshop _____

☐ **Session II: July 22–26**   Title of workshop _____

☐ **Session III: July 29–Aug. 2** Title of workshop _____

☐ **Session IV: Aug. 5–9**   Title of workshop _____

Provide names of all parents, legal guardians or surrogate parents who are authorized to deliver and/or pick up your child during the course of SCAD Hong Kong Summer Workshops. Proper identification is required of persons picking up each child, and students are not permitted to leave with anyone who isn't named below unless the student is traveling on his or her own and has indicated this by selecting the check box below.

Print in black or blue ink and answer all questions.

GIVEN   FAMILY

Student name

Person(s) with whom this student is allowed to leave at the conclusion of the workshop each day:

GIVEN   FAMILY

Name

Relationship   Phone

☐ My child will arrive and depart each day on his or her own. No person is required to pick up my child.

Your child should be picked up promptly at 4 p.m. Staff members are not available to wait with your child after 4:20 p.m.

Photograph Release Authorization
During the course of SCAD Hong Kong Summer Workshops, photographs may be taken of students and their artwork for future use in promotional materials. To grant permission for your child to be photographed participating in camp activities, check the statement below:

☐ I hereby grant authorization for my child to be photographed during his/her workshop session.

DD   MM   YY

Parent/guardian signature   Date   /   /

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SCAD Hong Kong summer workshops
MEDICAL INFORMATION

Participants may attend one or multiple sessions, choosing one workshop per week:

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☐ **Session II: July 22–26**   Title of workshop _____

☐ **Session III: July 29–Aug. 2** Title of workshop _____

☐ **Session IV: Aug. 5–9**   Title of workshop _____

Print in black or blue ink and answer all questions. It is not necessary to include a copy of your insurance card.

GIVEN   FAMILY   MIDDLE INITIAL

Student/participant name

DD   MM   YY

Date of birth   /   /   ○ Male   ○ Female

Address   Apt.

I hereby grant officials of the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited permission to authorize emergency medical treatment, care and services for the above named student/participant while attending SCAD Hong Kong Summer Workshops.

   I fully understand that authorization in no way relieves me of any financial or other obligations related to decisions made by college officials, and agree to be responsible for all incurred medical expenses. In the event that the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited incurs expenses for medical treatment, I agree to reimburse the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited in full.

DD   MM   YY

Student/participant signature (if over 18)   Date   /   /

DD   MM   YY

Parent/guardian signature   Date   /   /

Medical insurance provider

Parent's name/principal insured

Policy number   Phone

Allergies/medical conditions/special needs:

EMERGENCY CONTACT

GIVEN   FAMILY

Name   Relationship

Address

Home phone   Work phone   Cellphone

Name   Relationship

Address

Home phone   Work phone   Cellphone

58689.03.13

SCAD Hong Kong summer workshops
NETWORK AND INTERNET USAGE RELEASE

Participants may attend one or multiple sessions, choosing one workshop per week:

☐ **Session I: July 15–19** Title of workshop _____

☐ **Session II: July 22–26** Title of workshop _____

☐ **Session III: July 29–Aug. 2** Title of workshop _____

☐ **Session IV: Aug. 5–9**   Title of workshop _____

SCAD Hong Kong Summer Workshops students have access to the high-speed network provided by the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited. These services are to be used for workshop purposes only. All other uses are prohibited. Any violation of this policy may be grounds for disciplinary action including removal of access privileges or removal from the program.

Students accept the responsibility of knowing what activities state and federal law prohibit, including international and federal copyright and trademark laws, stalking laws and software privacy laws. Students shall not engage in any computer activities that are illegal.

To gain access to the network and Internet, the SCAD Hong Kong Summer Workshops student and one parent or guardian must sign this release agreement. This releases the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited from any liability for what the student might access or any actions taken via the Internet. The college is not responsible for restricting, monitoring, or controlling the communications of individuals.

Upon signing this agreement, the signers verify that the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited has no control over the content of what can be accessed or viewed over the Internet. Any actions taken via the network or Internet are the student and parent's sole responsibility and not those of the Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited. The Savannah College of Art and Design/SCAD Foundation (Hong Kong) Limited has the right to monitor the student's network and Internet usage.

Student shall indemnify SCAD from all costs, damages and expenses incurred or suffered as a result of student's use of the system/network contrary to SCAD policies or applicable laws, rules and regulations.

                GIVEN   FAMILY

Student name (print)

                                  DD   MM   YY

Student signature   Date /   /

                GIVEN   FAMILY

Parent/guardian name (print)

                                  DD   MM   YY

Parent/guardian signature   Date /   /

58689.03.13

Contact Information

SCAD HONG KONG SUMMER PROGRAMS
Email: hongkongsummer@scad.edu
Phone: 852.2253.8000 (in Hong Kong)
    or 800.869.7223 (in U.S.)
Fax: 852.2253.8064 (in Hong Kong)
    or 912.525.5989 (in U.S.)

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